## PROCLAMATION

WHEREAS, the National Football Foundation and Hall of Fame is concerning itself in the best sense with the public understanding of amateur football and is directing the unified power of men devoted to the creation and furtherance of greater recognition of the game's vital roles and responsibilities as an integral part of our Nation's educational structure; and

WHEREAS, football is a training ground where our youth are taught and encouraged to develop through participation in competitive sport the essential qualities of leadership, integrity, self-discipline and an awareness of the ability to stretch resources so that they may face successfully the challenges in our competitive economy and aid toward making a better life for all mankind; and

WHEREAS, the purpose of the National Football Foundation in honoring the heroes of the past in the Hall of Fame is to remind our youth and all of our people through great historical exhibits and through print and over the air that there shall be no softening of our fibre as we face the task of world leadership;

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota do hereby proclaim and designate the week of December 4, 1961, as

NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME WEEK

and do earnestly recommend that throughout the State of South Dakota all of the people take cognizance of the significant services rendered to our youth, our State and our Nation by the National Football Foundation and Hall of Fame, and I do further recommend that the noble cause of amateur football be aided through the support of this organization's fine principles and continuing programs by all people of this State.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed at the State Capitol this 27th day of November, in the year of our Lord, one thousand nine hundred sixty one.

ARCHIE GUBBRUD

GOVERNOR

ATTEST:

Essie Wiedenman Secretary of State